



WPTV

ORDER

Print Date 11/06/12

Page 1 of 2

Flight Dates **11/03/12-11/06/12**

Contract / Revision **316717 /**

Original Date / Revision
11/02/12 11/02/12

Advertiser **Freedom PAC**

Agency **Target Enterprises**

Buying Contact

**15260 Ventura Boulevard - Suite #1
Sherman Oaks, CA 91403-5347**

Product

Freedom PAC

Agency Com 15%

Billing Contact

**15260 Ventura Boulevard - Suite #1
Sherman Oaks, CA 91403-5347**

Sales Office WPTVL

Sales Region LOC

Agency Ref

Order Sep 00:20:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Local House-Political

Account Executive	Order%	Start Date	End Date
Local House-Political	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	%	
WFGC	%	
WFLX	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	11	\$24,033.75	\$28,275.00	0.00
Totals	11	\$24,033.75	\$28,275.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/06/12	11	\$24,033.75	\$28,275.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WPTV	11/03/12	11/03/12	Sa 1130p-1a SNL	CM	1130p-1a	-----S-	:15	2	\$1,950.00	P-2	0.00	NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					2	\$1,950.00		0.00			
N 2	WPTV	11/04/12	11/04/12	Su 6p Su 6p	CM	6-630p	-----S	:15	1	\$4,875.00	P-2	0.00	NM	1	\$4,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$4,875.00		0.00			
N 3	WPTV	11/05/12	11/06/12	M-F 5-6a M-F 5-6a	CM	5-6a	MT-----	:15	2	\$975.00	P-2	0.00	NM	2	\$1,950.00



WPTV

Print Date: 11/06/12

Page 2 of 2

Contract / Revision **316717** Flight Dates **11/03/12-11/06/12**

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:20:00

Advertiser **Freedom PAC**

Product **Freedom PAC**

Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 3	WPTV	11/05/12	11/06/12	M-F 5-6a M-F 5-6a	CM	5-6a	MT-----	:15	2	\$975.00	P-2	0.00 NM	2	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	MT-----					2	\$975.00		0.00		
N 4	WPTV	11/05/12	11/06/12	M-F 9-10a M-F 9-10a	CM	9-10a	MT-----	:15	2	\$3,250.00	P-2	0.00 NM	2	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	MT-----					2	\$3,250.00		0.00		
N 5	WPTV	11/05/12	11/06/12	M-F 11-12n M-F 11-12n	CM	11a-12p	MT-----	:15	2	\$650.00	P-2	0.00 NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	MT-----					2	\$650.00		0.00		
N 6	WPTV	11/05/12	11/05/12	Monday Prime C Revolution	CM	10-11p	M-----	:15	1	\$4,875.00	P-2	0.00 NM	1	\$4,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	M-----					1	\$4,875.00		0.00		
N 7	WPTV	11/05/12	11/05/12	M-F 730-8p ET/Voice	CM	730-8p	M-----	:15	1	\$4,875.00	P-2	0.00 NM	1	\$4,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	M-----					1	\$4,875.00		0.00		
													Totals	11 \$28,275.00